



Fundación Octaedro is a non governmental organization, located in Quito Ecuador, which has been working since April 3rd, 1995. It is legally recognized by the Republic of Ecuador's Social Welfare Secretariat under ministerial decree No. 497.

Fundación Octaedro seeks to promote and develop the arts, sciences and visual communications in Ecuador and the Andean region. We help to empower proactive citizens through cultural, artistic and scientific activities regardless of race, gender, religious beliefs, or sexual orientation. We aim for justice, solidarity and creativity in all our actions.

Our aims

We aim to:

- 1.- Enhance public policy by active citizens participation.
- 2.- Empower citizens through equitable and sustainable communities.
- 3.- Find new answers to common problems.
- 4 Build on local experiences in order to find national solutions.

Our projects

The "Fun Film Fund" carried out with support of the Inter-American Development Bank, whose first stage benefited over 5,000 students from poor urban and rural school districts

Our Social Development School has helped over 1450 people from all sorts of non-governmental organizations in areas related to organization building.

Our School for Teachers has benefited over 1800 teachers from public and private schools from all around Ecuador, training them in areas such as educational portfolios, pedagogical development, and democracy within the classroom.

Areas of expertise

- Communication for Development (C4D)
- Community development
- Public policy development,
- Social intervention

Main consultancies

Implementation stories for High Impact Practices in Family Planning. Stories include personal details on the challenges faced, processes used to identify and prioritize interventions, efforts to use WHO guidelines and other tools, and lessons learned when implementing high impact practices in family planning. These stories are meant to highlight local experiences, share best practices, and inspire those working in FP/RH programs around the world.

Client: World Health Organization, Knowledge SUCCESS, IBP Network
Year: 2020



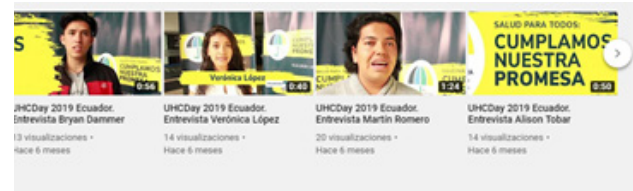
https://knowledgesuccess.org/event/winners-announced-for-the-who-ibp-and-knowledge-success-implementation-experiences/?fbclid=IwAR2lkUHoQWuMPNrg_VzinKbCVx01QAUpEipe9rE4wxvD_Mrs1lipihC4N9M

Implementation of Global Campaign for Universal Health Coverage Day in Ecuador. Production of communication material and stakeholder meeting, as well as media coverage of events. The UHC day raises awareness about every human's right to access quality health services they need without facing financial hardship. It is a fundamentally political goal, rooted in the right to health.

Client: World Health Organization
Year: 2019



https://drive.google.com/file/d/1-CIZ45xtj3u7d1B_jMAowkodibT5kiRn/view



<https://www.youtube.com/channel/UCVR4BipugQLGFdz9qWobncw>

Data gathering about institutional work with beneficiaries and staff about 2016 earthquake emergency intervention in Esmeraldas and Manabi. Interviews, visits, and The Most Significant Change methodology used. Organizational memoire produced as well as short documentary.

Client: Aldeas SOS Ecuador
Year: 2019



Cooperativa Jardin Azuayo (www.jardinazuayo.fin.ec). Communication Consultancy in charge of studying trends on alternative communication and rural development, with the aim of setting up a community communication network that will include web, radio and video production. Developed surveys for a total universe of 120 thousand people and managed results, with more than 1200 surveys carried out. Booklet about cooperative communication written and edited

Client: Cooperativa Jardin Azuayo
Year: 2011

<https://www.youtube.com/watch?v=txBwCbEDLLA&feature=youtu.be>

Baseline study about domestic violence and children's rights in Azuay province. 350 households surveyed, 150 children interviewed, 30 public officials interviewed. Three participatory videos with children were carried out in communities where the contracting organization worked.

Client: Aldeas SOS Ecuador
Year: 2019



https://www.youtube.com/watch?v=X_MRPbNieA&feature=youtu.be

Communication consultancy together with subsidiary company Bluefilm Cia. Ltda for Agriculture Ministry of the Republic of Ecuador and Inter American Development Bank. Designed and implemented communication strategies internal and external, communication products, logistical management for a project that benefited 2 million peasants regarding land ownership in 19 provinces of Ecuador. Baseline conducted with over 4200 surveys, focal groups and interviews.

Client: Ministry of Agriculture, Inter American Development Bank
Year: 2014-2015

ESCUELA DE COOPERATIVISMO
PROGRAMA PARA DIRECTIVOS
COOPERATIVA JARDIN AZUAYO-CECCA



CONTENIDOS:

- 1- EVOLUCIÓN HUMANA Y EL DESARROLLO DE LA COMUNICACIÓN
- 2- COMPONENTES DE LA COMUNICACIÓN
- 3- FORMAS DE COMUNICACIÓN
- 4- MEDIOS DE COMUNICACIÓN MASIVA - HISTORIA Y PODER EN EL ECUADOR
- 5- HACIA UNA COMUNICACIÓN CIUDADANA PARTICIPATIVA
- 6- FUNDAMENTOS DE LA COMUNICACIÓN COOPERATIVA
- 7- LA COMUNICACIÓN EN JARDÍN AZUAYO

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